

# SALE REPORT

27TH  
ANNUAL



The  
One

*National  
Western*  
SIMMENTAL  
SALE

Monday, January 20, 2020

2:00 PM MST

Livestock Center Auction Arena

Denver, Colorado

# The One *National Western Simmental Sale*



## **2020 The One National Western Simmental Sale Monday, January 20, 2020 • Denver, CO**

The 27th National Western "The One" Simmental Sale was held Monday, January 20, 2020 in the Yards in Denver, Colorado. Breeders across the US and Canada gather in Denver each year for the stock show to highlight their breeding programs.

A highlight prior to this sale is the selection of the People's Choice Power Simmental animal and the winning ticket was purchased by Chet Purvine of Purvine Farms, Fay, OK. Chet's choice to Tag 39, HILB/Sher Knock Knock (daughter of Chestnut Knock Out 204) coming from Hilbrands Cattle CO. Clara City, MN. Breeder of the People's Choice Power Simmental receives \$10,000.

"The One Sale" sanctioned by the Colorado Simmental Association has worked hand and hand with the American Simmental/Simbrah Foundation in raising fund for the AJSA Junior members since 1997. This year's donation came from RS&T Simmental and Jordan Cowger. An own daughter of HPF Quantum Leap and TNGL Hope'n and Dream'n, this April open female was purchased by a consortium of breeders including Freking Cattle Co/Brad & Meg Freking, Circle M Farms/ Craig McCullum- Moore Land & Cattle/Dennis Moore, White Wing Simmental/Nick & Karen Impagliazzo, Shoal Creek Land & Cattle/Ed & Kathi Rule, Rockin P/The Phillips Family, Buck Creek Ranch/Jacob Moore & Family, Eberspacher Enterprises/Val and Lori, Hilbrands Cattle Co/Mark & Amanda, CK Cattle/Chris and Kristy Effling, Wager Cattle Co, Eichacker Simmentals/ Steve and Cathy, Innovation Ag Marketing, Red River Farms/ Bob & Michael Mullion, Lee Cattle/John Lee, Hicks Cattle Co/ Steve, Kristen and Family, Megan, Mandy and Harold Brown, Jones Show Cattle, Ferguson Show Cattle/John and Lindsey for \$42,500. The group donated this heifer back and Triple C Farms, Jamestown, TN purchased G04 for \$3750 with the total to \$46,250 for the Junior programs. To date, there has been \$456,350 raised through this sale for the Foundation. Team work is the key! Foundation sponsors in the future are 2021-Red River Farms, 2022-Buck Creek Ranch, 2023-Clear Water Simmental, 2024-Hart Farms, 2025- Hicks Cattle Co, 2026-Trennepohl Farms. Thank you one and all!

***On behalf of the Colorado Simmental Association and everyone at Eberspacher Ent Inc, we wish to thank the breeders for showcasing your finest genetics in "The One' Sale. It is our honor and privilege to be your marketing partner in the bright lights of Denver!***



**NWSS 1** **WHF ANDIE 365A**  
 Mr. HOC Broker x PRS Summer W364 – Donor – Sold Open  
 Breeder: Wayward Hills Farm  
 Buyer: Beshears Simmentals, Winchester, IN  
**\$22,000 - 1/2 INTEREST (\$44,000 TOTAL VALUATION)**



**NWSS 16** **CNS/HFS/JW ALLEY F221**  
 Hara's Distinction 10C x WHF/PRS/HOF Alley 247Y  
 Bred to Mr. CCF Clarified E3  
 Breeder: Schick, Haefner & Walston  
 Buyer: Webel Farms, Farmington, IL, Todd Farms, Athens, IL and Mike Gleason, Middleton, IL  
**\$28,000**



**NWSS 2** **CAJS SWEET EMOTION 42Z**  
 HTP/SVF Duracell T52 x JM Steel My Heart – Donor  
 Bred to Jass On The Mark 69D  
 Breeder: Windy Ridge Simmental & Ferguson Show Cattle  
 Buyer: Lindsey Ferguson Chardon, OH  
**\$20,000**



**NWSS 19** **SFI MISS SIZZLE F03B**  
 CCLT Alliance 91C x SFI Miss Sweet Tooth  
 Bred to SWSN Cash Flow 81E  
 Breeder: Schaake Farms Inc.  
 Buyer: Glen Oaks Farms, Fredericksburg, TX  
**\$18,000**



**NWSS 37** **IVS/B&K HALLELUJAH ALLEY 305G**  
 Mr. CCF 20-20 x HPF/AF/B&K Ms. Alley 311C – Open  
 Breeder: B&K Farms & Ivie & Sons  
 Buyer: Wendell Wilson, Crossville, TN  
**\$16,250**



**NWSS 28** **KLER/JLL CURTAIN CALL 973G**  
 TJ Main Event 503B x K-LER's Dolly's Star – Bull  
 Breeder: K-Ler Cattle Company, Hill Brothers & Brendtro Land & Cattle  
 Buyer: Gilliland Livestock, Davis, CA  
**\$12,000**

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NWSS  
**42**

**ESTER G44**

W/C Loaded Up 1119Y x TNGL Ester E255 – Open  
Breeder: Premier Cattle  
Buyer: Circle 6 Farms, Meade, KS

**\$12,000**



NWSS  
**22**

**WHF SIERRA 81F**

Bred to W/C Double Down 5014E  
Breeder: Wayward Hills Farm  
Buyer: Hadden Simmental, Casana, IA

**\$11,000**



NWSS  
**11**

**LONGS SCARLETT F13**

WS Prime Beef Z8 x RW Brittany  
Bred to W/C HOC HCC Red Answer 33B  
Breeder: Long Simmental  
Buyer: Hicks Cattle Company, Covington, IN

**\$10,500**



NWSS  
**15**

**VPF/DANR MS. F38**

Remington Lock N Load 54U x SS Ebony's Reflection  
Bred to WLE Uno Mas X549  
Breeder: Ver Ploeg Farms  
Buyer: Hicks Cattle Company, Covington, IN

**\$10,000**



NWSS  
**53**

**TJSC OBSESSION 146G**

W/C Relentless 32C x CLAC Optimum Obsession – Open  
Breeder: Jones Show Cattle  
Buyer: Balhalla Cattle Company, Austin, TX

**\$10,000**



**2020 Power Simmental Finalist - People's Choice**

**BREEDER - HILBRANDS CATTLE CO, MN  
WINNER - PURVINE FARMS, OK**



**FINALISTS**

**Purebred Bulls**

**CHAMPION** • Breeder: Gerdes Show Cattle  
GSC Duration 208G

**RESERVE** • Breeder: Schaaqe Farms  
SFI Unequaled 952G

**Percentage Bulls**

**CHAMPION** • Lee's Cattle Co.  
Lee Kingman 9050G

**RESERVE** • Next Generation  
NXT Crossroad G910

**Purebred Heifers**

**CHAMPION** • Breeder: Hicks Cattle Co.  
H/C Miss Victoria396

**RESERVE** • Breeder: Hilbrands Cattle Co.  
HILB/Jass Unshakable Love

**Percentage Heifers**

**CHAMPION** • Breeder: Hilbrands Cattle Co.  
HILB/SHER Knock Knock

**2020 American Simmental Foundation Donation from RS&T Simmentals LLC & Jordan Cowger**

**Total Raised at The One  
\$46,250  
for Silver & Gold Merit  
Awards**



**Won by Consortium of Breeders (list on page 2)**

**Averages**

2 ½	Simmental & Sim-Influenced Donors averaged.....	\$24,000
11	Simmental & Sim-Influenced Breds averaged .....	\$9,409
7	Simmental & Sim-Influenced Bulls averaged.....	\$8,471
4	Simmental & Sim-Influenced Fall Breds averaged.....	\$6,500
23	Simmental & Sim-Influenced Opens averaged.....	\$6,026
6	Pregnancies & Flushes averaged.....	\$4,675
53 ½	Total Lots .....	\$7,774

**MARKETING REPRESENTATIVES:**

Val Eberspacher, EE Sales, MN; Derek Vogt, EE Sales, NE; Chance Ujazdowski, EE Sales, WI; Jered Shipman, TX; Matt Macfarlane, CA; Kent Jaecke, OK; Jeremie Ruble, IA; Doug Parke, KY; Buddy Robertson, OK; Austin Brandt, IA; Mitch Armitage, OK  
**AUCTIONEER:** Col. Jered Shipman, TX



**CSA Sale Chairman:**  
Jay Hill 970-520-1555

*Sale sanctioned by the Colorado  
Simmental Association  
www.coloradosimmental.com*

**Sale Managed By:**

*Eberspacher*  
ENTERPRISES INC.

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